

WHAT'S BEHIND THE ECOLOGICAL TRANSITION?

INVESTIGATING INDIVIDUAL AND
COMMUNITY ENGAGEMENT IN FIRMS,
CLUSTERS, AND REGIONAL ECOSYSTEMS

This special session investigates how individual, managerial and community behaviors act as key drivers of sustainable transformation across enterprises, industrial clusters, and broader territorial systems. Drawing on empirical insights from the GRINS project, the session explores the drivers of ecological transition, with a specific focus on how personal and collective engagement fosters inclusive and resilient sustainability trajectories. In an era where new geopolitical and environmental dynamics are reshaping global value chains, understanding local behavioral shifts is important to strengthening firms' and regional competitiveness, sustainability, and innovation.

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Dynamics: Exploring Emerging Markets

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