

Workshops |

On Survey and Environmental Dimensions

8 and 10 September, 2025

Aula Magna | Università di Ferrara | Via Voltapaletto, 11

September 8

A Survey-Based Analysis of Firms' Strategies and Socio-Economic Impact



Francesco Quatraro
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This workshop aims to explore the potential of innovation survey data to unveil the intricate relationships between innovation, firm behaviour, and broader socio-economic outcomes. We welcome contributions that investigate techno-organisational change, eco-innovation, digital transformation, labour market implications, and regional innovation systems, among other themes.

Topics of Interest Include (but are not limited to): The role of innovation in shaping firms' socio-economic performance, Organisational change and strategic behaviour in response to innovation pressures, The impact of digital and green transitions on business models, Firm heterogeneity in innovation capabilities and strategies, Policy evaluation through innovation survey data, Comparative analyses using CIS and other national/regional surveys, Methodological advances in the analysis of innovation surveys, Sectoral and regional dynamics in innovation-driven change.

September 10

Integrating Environmental / Economic Accounts: National and Regional Dimensions

In a context of increasing pressure to align economic development with environmental sustainability, the need for robust and coherent accounting systems is more urgent than ever. Contributions are sought that address the challenges and opportunities of implementing integrated accounts, with particular attention to their policy relevance, comparability, and effectiveness in informing decision-making.

Topics of Interest Include (but are not limited to): Methodological advances in the System of Environmental-Economic Accounting, Regional disparities and data disaggregation in environmental-economic accounts, Applications of integrated accounts in sustainability policy and planning, Ecosystem services valuation and accounting, Case studies of national and regional implementation, Institutional and governance challenges in data integration, and Links between environmental accounting, green growth, and the circular economy.

Giovanni Marin

Università degli Studi di Urbino Carlo Bo



To register for either the 8 and/or 10 September workshop, upload your long abstract by July 15* | <https://forms.gle/4eLWcdS8gLWWZpNS9>

* If you apply to both a priority will be requested.

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